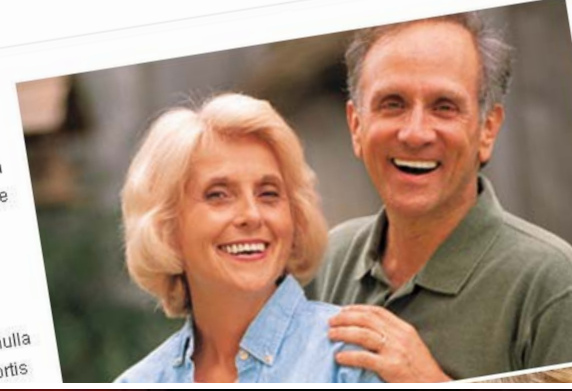




Home For Patients

FOR PATIENTS

**You Only Have One Smile. Trust it with us.**  
Lorem ipsum dolor sit amet, consectetur adipiscing elit. Suspendisse blandit lacinia purus. Quisque elit ipsum, bibendum iaculis, adipiscing et, malesuada a, felis. Etiam condimentum fringilla felis. Nunc venenatis. Nulla at tellus. Aenean gravida urna sit amet mi. Maecenas eget dui. Nunc vitae magna. Curabitur sed enim. Suspendisse sem massa, dignissim quis, fringilla et, faucibus et, quam. Nulla pharetra, purus et interdum hendrerit, sapien turpis fermentum lorem, non dignissim



# internet solutions

## Web Design

**INVERSE PARADOX IS YOUR ONE-STOP-SHOP FOR EVERYTHING WEB. AT INVERSE PARADOX, WE SPECIALIZE IN THE CREATION OF UNIQUE AND HIGHLY EFFECTIVE WEBSITES USING THE LATEST TECHNOLOGIES AVAILABLE.**

### MARKETING SITES

Does your website look old and out of date? Does it not match your branding? Does it fall flat to the competition? If so, Inverse Paradox has the solution for you. We design and develop highly effective websites for every industry. Every design is unique and considers every aspect of your business. The site is then developed using the highest standard of compliant coding, optimizing your exposure to search engines like Google, Yahoo, and MSN.

### LANDING PAGES

Are you looking to do a Google Adwords campaign? Don't simply link to your website's homepage, link to a landing page that sells. Landing pages are a great way to market your entire business in a consolidated page that drives action from your prospective customers. This is because rather than relying on your prospects to find the product or service they are looking for, a landing page shows them exactly what they want and motivates them to give you their business.

### CUSTOM BLOGS

Blogging is becoming one of the most marketable tools to a professional on the internet. It can establish you personally as a knowledgeable resource and help get your website to the top of the ranks. Blogs

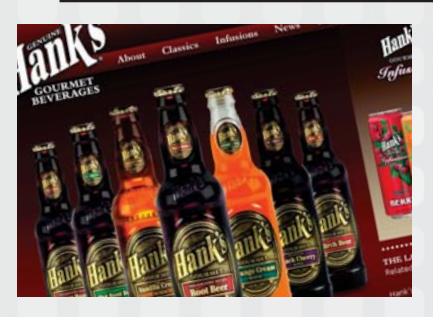
can be integrated into any existing website easily and at an affordable cost. As an option, your entire website can be developed around the WordPress blog system so that you can update all of your website's content, on your own, as easily as you would write an e-mail.

### E-COMMERCE

Are you looking to sell on the internet? E-commerce has become an undeniably huge selling tool for product-oriented businesses. In addition to custom design and optimized development, Inverse Paradox specializes in the integration of many open source and commercial e-commerce technologies including: NetSuites, VirtueMart, Magento and OsCommerce. This allows Inverse Paradox to produce a highly effective, high selling, affordable e-commerce site so that you can start making an immediate return on investment.

### CONTENT MANAGEMENT SYSTEMS

Looking to have a robust website that you can update on your own on a regular basis, quickly, and easily? Inverse Paradox specializes in website development using Joomla, an open source content management system. Using this system, possibilities are limitless. Some features include: blogs, photo galleries, forums, video, e-commerce, and more.



► For more information or to begin your next website with Inverse Paradox, call 215-478-6586 or e-mail sales@inverseparadox.com.



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